

The concept for
healthy eyelids.



EvoTears®
OMEGA



POSIFORLID®

The right treatment for eyelid inflammation and irritated eyes

Besides patience and continuity, the successful treatment is based on three pillars:

1. Basic therapy


The daily eyelid margin hygiene consists of two components: **heat treatment**, for which the POSIFORLID® eye mask is suitable, and **eyelid margin cleansing and care**, which can be performed with the POSIFORLID® eyelid hygiene wipes and the POSIFORLID® eye spray.

2. Further pharmacological therapy

- In case of acute irritation, a visit to the ophthalmologist is recommended since antibacterial or anti-inflammatory therapy may be necessary at the start of treatment. An ophthalmologist should also regularly monitor chronic blepharitis.
- Treatment with antiseptic eye ointment (**Posiformin® 2 %, eye ointment**) in combination with eye drops containing salicylic acid (POSIFORLID **COMOD®** eye drops) has proven to be effective.

3. Complementary therapy

In addition to treating the inflammation, it is very important to stabilise the so-called lipid layer of the eye. With the help of lipophilic eye drops (EvoTears® OMEGA), you can protect your eye from drying out and further irritation.



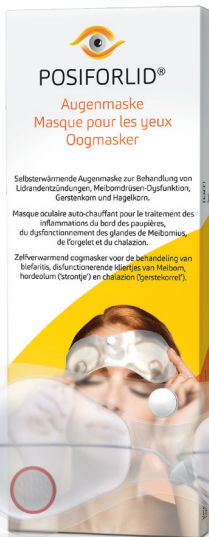
POSIFORLID® eye mask

Simple and effective heat treatment for eyelid inflammation and meibomian gland dysfunction¹

- The constant, moist warmth of the mask
 - softens the crust at the edge of the eyelids
 - improves drainage of the meibomian secretions and thus increases the availability of lipids for the tear film
- Also for the treatment of hordeolum and chalazion
- Constant warmth over 10 minutes
- Self-heating via a click-to-activate-system
- No risk of burns when used as recommended
- Reusable approx. 90 times



You can find a video on how to use the eye mask at posiforlid.de/en or simply scan the QR code.



Now available again, in a new design!



POSIFORLID® eyelid hygiene wipes

Pre-moistened, sterile disposable wipes for daily cleansing and care of the eyelids and eyelid margins. Supportive for eyelid inflammation.

- With **hyaluronic acid**, **horsetail** and **euphrasia**
- Gently cleanses the sensitive eyelids
- Gently removes deposits (isolated crusts, dust, pollen) on the eyelids and between the eyelashes



POSIFORLID® eye spray

For daily eyelid margin hygiene and supportive care for eyelid inflammation

- With **euphrasia**, **salicylic acid** and **hyaluronic acid**
- Facilitates the removal of debris on the eyelids and between the eyelashes
- Cares for and soothes irritated eyelids
- Easy to use: to be sprayed directly on the closed eye

The 4 steps of effective eyelid margin hygiene



1.

1. Heat treatment

Moist heat liquefies the thickened secretion of the meibomian glands and softens incrustations on the eyelid margin. A constant moist heat (approx. 45 °C) for 5 – 10 minutes is important during heat treatment, the use of special eye masks (e. g. **POSIFORLID®** eye mask) is recommendable.



2.

2. Massage of the eyelids

Massage makes it easier to remove the secretion. Massage with a finger / moistened cotton swab 5 – 10 times on the upper eyelid from top to bottom and then 5 – 10 times on the lower eyelid from bottom to top. Make sure to massage the entire width of the eyelid.



3.

3. Cleansing the eyelids and eyelid margins

Cleanse the eyelids, eyelid margins and eyelashes with a **POSIFORLID®** eyelid hygiene wipe or moisture a cotton pad with **POSIFORLID®** eye spray. To cleanse the edge of the eyelid, always wipe the wipe / cotton pad on the eyelid from the outside to the inside. Use a fresh wipe / cotton pad for each eye.



4.

4. Care of the eyelids

After cleansing and throughout the day, you can additionally care for the eyelids with the **POSIFORLID®** eye spray and soothe irritated eyelids.

For particularly persistent crusting, a combination of spray and wipes may be useful: Begin by applying the spray to the closed eyelids to soften the crusts and subsequently remove the crusts using the eyelid hygiene wipes.

POSIFORLID COMOD® eye drops

The quick help with acute eyelid inflammation

- Contains **salicylic acid**
- Soothes inflammation and irritation
- Reduces redness and swelling of the eyelid margin



Posiformin® 2%, eye ointment

Protection and disinfection for eyelid inflammation

- Contains **bibrocathol**
- Has an antiseptic, astringent and antisecretory effect
- Provides reliable protection for irritation of the outer eye



EvoTears® OMEGA eye drops

Unique² for dry and irritated eyes

- Contains **perfluorohexyloctane** and **omega-3 fatty acids** (from algae)
- Quickly and reliably prevents premature evaporation of the tear film and thus dry eyes
- Topically applied omega-3 leads to a significant improvement in corneal damage³

For lipid phase disorders caused by:

- Meibomian gland dysfunction¹
- Age-related dry eyes
- Hormonal changes

Without preservatives.



¹ Meibomian gland dysfunction is a malfunction of the sebaceous glands located in the eyelid margin.

² due to perfluorohexyloctane and being water-free

³ Source: Jacobi et al. 2022 | J Ocul Pharmacol Ther.

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Now again available, in a new design!

Available in packs of 20 and 50



Cosmetic



Cosmetic



Medical device



Medicinal product



Medicinal product



Medical device

Complementary therapy

Please note: This overview is for information purposes only. A local compliance with the approved indications / intended uses and with further information on the respective medicinal product / medical device / cosmetic cannot be guaranteed. Furthermore, it cannot be ensured, that this information satisfies the local legal requirements regarding the advertising of medicines.

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