



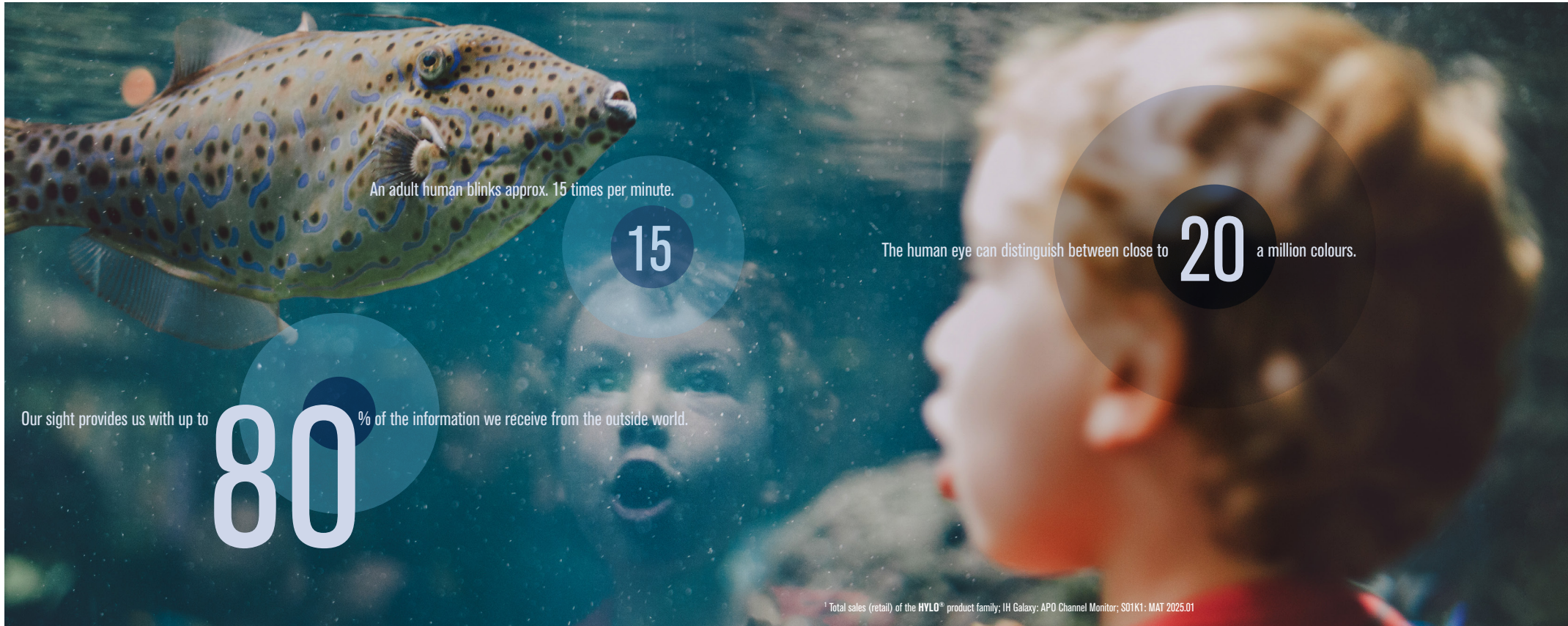
**HYLO®**

**THE**  
**NO. 1**  
**FOR DRY**  
**EYES<sup>1</sup>**

Detection, treatment  
and proactive  
prevention of dry  
eye symptoms.

# THE NO.1

# FOR DRY EYES<sup>1</sup>



**Dear  
Readers,**

In many ways, our eyes are our best friends. Our constant companions. They are our gateway to the world – they turn simple moments into experiences that will never be forgotten. Our first date. Our children's first steps. Our travels through beautiful cities of the world. We experience all

of these things through our eyes. And much more. Our eyes make all this possible to begin with. But there's one thing we always forget: What we take for granted demands a peak performance from our eyes every day. They are exposed to countless stresses and risks on a daily basis.

**It's high time we gave them something back and protected and cared for them so that they stay efficient for the long haul.**



### How many people are affected?

More and more people are suffering from dry eye, also known as keratoconjunctivitis sicca syndrome. The number of those affected has more than doubled in the past twenty years. To date, around 14 million people have been diagnosed with this disease in Germany.<sup>1</sup>

### How do I know if I have dry eye?

Symptoms may vary widely. They make take the form of itchy, burning, tired and red eyes or a foreign body sensation (feeling as if there's something in your eye). Even if your eyes water, dry eye could be the cause. Depending on the severity of the dry eye, the cornea and conjunctiva may also be affected.

### What are the causes of dry eye?

There are many different causes of dry eye. For example, dysfunction of the tear film, taking medications, diseases or environmental influences can all trigger the onset of symptoms. One of the main causes of dry eye is the increasing consumption of digital media.

# DRY EYE HAS MANY FACES



# FACTS

## 14,000,000<sup>1</sup>

people in Germany have dry eye.

## > 10 hours<sup>2</sup>

each day are spent looking at digital screens.

## 80%<sup>3</sup>

of the population are affected by digital eye strain.

## One in five ophthalmology patients<sup>4</sup>

is diagnosed with dry eye.

<sup>1</sup> Reitmeir P, Linkohr B, Heier M et al. Common eye diseases in older adults of southern Germany: results from the KORA-Age Study. Age and Ageing (2017) 46:481-486

<sup>2</sup> [www.bitkom.org/Presse/Presseinformation/Corona-sorgt-fuer-Digitalisierungsschub-in-deutschen-Haushalten](http://www.bitkom.org/Presse/Presseinformation/Corona-sorgt-fuer-Digitalisierungsschub-in-deutschen-Haushalten)

<sup>3</sup> Kuratorium Gutes Sehen e.V. in Deutschland, June 2013, Screen use and effects on health

<sup>4</sup> Berufsverband der Augenärzte Deutschlands e.V., "Trockene Augen [Dry Eye]", 2021

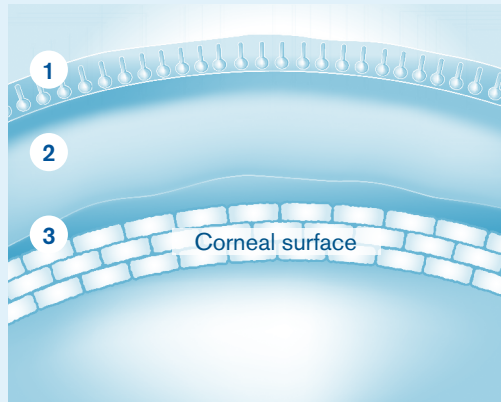
### Why do screens cause so much eye strain?

Current screen time across society is now five to seven hours a day. The use of smartphones and tablets in particular, which makes up two-thirds of total media time, is particularly stressful for our eyes: looking at a screen significantly decreases how frequently we blink. When looking at a screen, we blink around only four times per minute instead of 15 times.

Regular blinking is crucial for the even distribution of tear fluid over the surface of the eye. If left untreated, the consequences of digital eye strain can lead to chronic dry eye, known as keratoconjunctivitis sicca syndrome.

**That's why it's becoming more and more important to protect our eyes now.**

## WHAT MAKES UP THE TEAR FILM?



1. A thin lipid (fat) layer stops the underlying layer from evaporating (drying out).
2. The aqueous (watery) layer supplies the cells in the cornea and conjunctiva.
3. The mucin layer ensures optimum adhesion and transports oxygen and nutrients to the cells.



## HOW DOES DRY EYE DEVELOP?

In order for our eyes to do their job properly, they must be moist. Our tear fluid takes care of that by lubricating the eyes and fulfilling multiple protective functions at the same time. The composition of the tear film protects our eyes from infections while at the same time rinsing foreign bodies out of the eye.

Blinking distributes the tear fluid evenly over the surface of the eye. In dry eyes, this cycle is disturbed: the composition or production of tear film is defective or the lipid layer no longer adequately prevents the evaporation of the tear film. As a result, the tear film can break up and common symptoms can occur.

## HOW DOES DRY EYE MANIFEST? TYPICAL SYMPTOMS

Almost everyone knows what it feels like to have dry eye, but everyone describes it differently. Dry eye can trigger a number of different symptoms, and the pattern of

symptoms is specific to each person. Especially if these symptoms occur regularly, the reason behind them should be investigated with an ophthalmologist.



Itchy eyes



Red eyes



Foreign body sensation



Watery eyes



Tiring quickly



Burning eyes

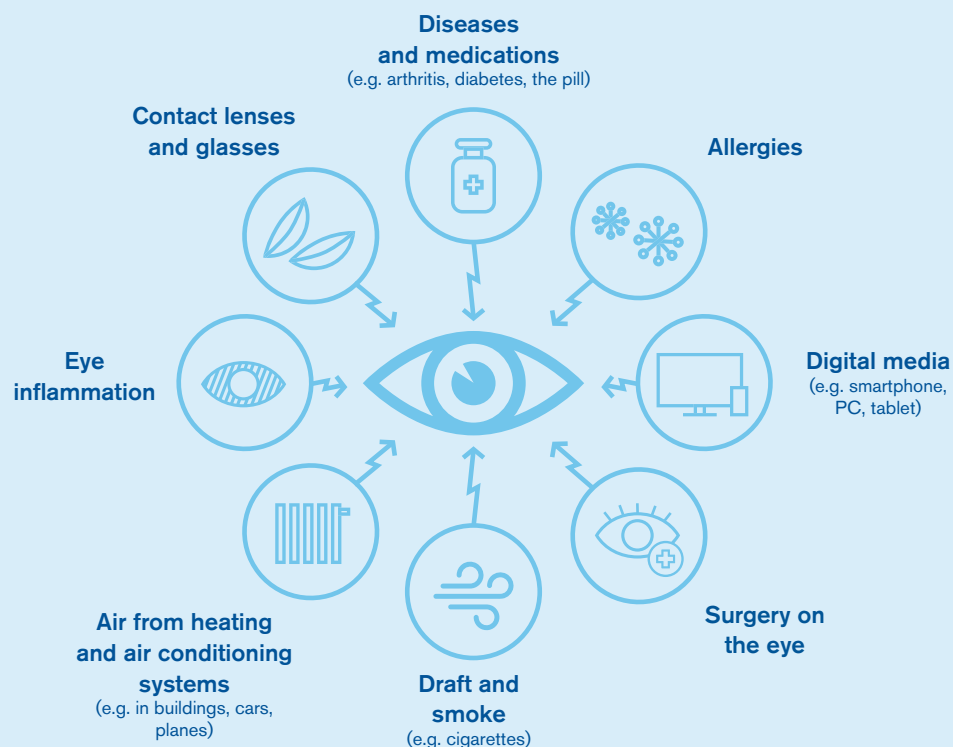


Our eyes push themselves to their limits every day.

After all, our everyday life is full of factors that bother our most important sensory organ. That's why it's becoming more and more important to become aware of stresses and protect our eyes from them as effectively as possible.

# STRESS FACTORS

## WHAT CONDITIONS PROMOTE DRY EYE?



# TIPS FOR DRY EYE AND SCREENS



## Reduce screen time

Blinking rate decreases rapidly in front of a screen. Therefore, it's important to take regular breaks and reduce screen time as much as possible.



## Eye drops

Eye drops give the eyes the moisture they need and also have a preventive effect against dry eye.



## Relaxation

Our eyes also sometimes need a break. So it's a good idea to be kind to your eyes now and then and simply close them for a few seconds.



## Don't forget to blink

Regular blinking distributes the tear film evenly over the surface of the eye. So conscious blinking (e.g. 10 seconds at a time) is important. This is the best place to start.

## THE 20 / 20 / 20 RULE

.... is a time-saving technique that helps the eyes to relax after focused screen work. It involves focusing the eyes on an object 20 feet (around seven metres) away for 20 seconds every 20 minutes. By focusing into the distance, the eyes relax, blinking rate increases and the eye is better lubricated.

# SUPER EYE FOOD

HOW CAN I SUPPORT MY EYES THROUGH  
A HEALTHY DIET?



## IMPORTANT VITAMINS AND TRACE ELEMENTS AN OVERVIEW

**Our diet has a huge impact on our general health and our well-being. Therefore, it is obvious that an informed choice about diet impacts our eye health and our tear film.**

### VITAMIN A

Vitamin A and its precursor beta-carotene are required for sight. It can be found in foods such as carrots, tomatoes, beetroot and dairy products.

### VITAMIN B12

Vitamin B12 is important for eye lubrication. It is found in meat products, especially in bovine kidneys, calf and pig liver.

### VITAMIN E

Vitamin E is necessary to protect against cellular damage and dry eye. The vitamin can be found in foods such as wheatgerm oil, sunflower oil, peppers, spinach, redcurrants and mangos.

### VITAMIN B2

Vitamin B2 protects the eyes from cellular damage and can be found in dairy products, wholegrain foods, broccoli and avocado.

### VITAMIN B6

To maintain a functioning tear film, the eye needs vitamin B6, which is found in salmon, sardines, mackerel, goose, potatoes and kale.

### VITAMIN C

Vitamin C plays an important role in a functioning tear film and in protecting against oxidative stress. It is found in acerola berries, rose hips, peppers and Brussels sprouts.



# #AUGENINITIATIVE

Whether it's in their everyday life, when exercising or at work: dry eye bothers a lot of people. The good news: Many people are already doing something to fight it and are showing **#Augeninitiative** [eye initiative].

But what's the first step? To find out how you can do something good for your eyes, you first need to know what is bothering them. Many of us are exposed to numerous risk factors for our eyes every day, such as long periods of screen time on PCs and smartphones, contact lenses or regular exposure to air-conditioned environments. In addition, there are individual factors such as hormonal changes (pregnancy, menopause), age or various medical conditions. At **augeninitiative-zeigen.de**, you can easily find out how much strain your eyes are under with our **self-test** and get tips on how to look after your eyes.

Our eyes are our most important sensory organs. So why don't you get involved in promoting eye health?

The **HYLO®** community is growing every day and more and more people are deciding to do something good for their eyes. Are you ready for more **#Augeninitiative**? Then become part of our community!

→ **augeninitiative-zeigen.de**

# YOUR EYES, YOUR LIFE.



→ do the  
self-test  
now



# JOIN THE THE HYLO® FAMILY TODAY!

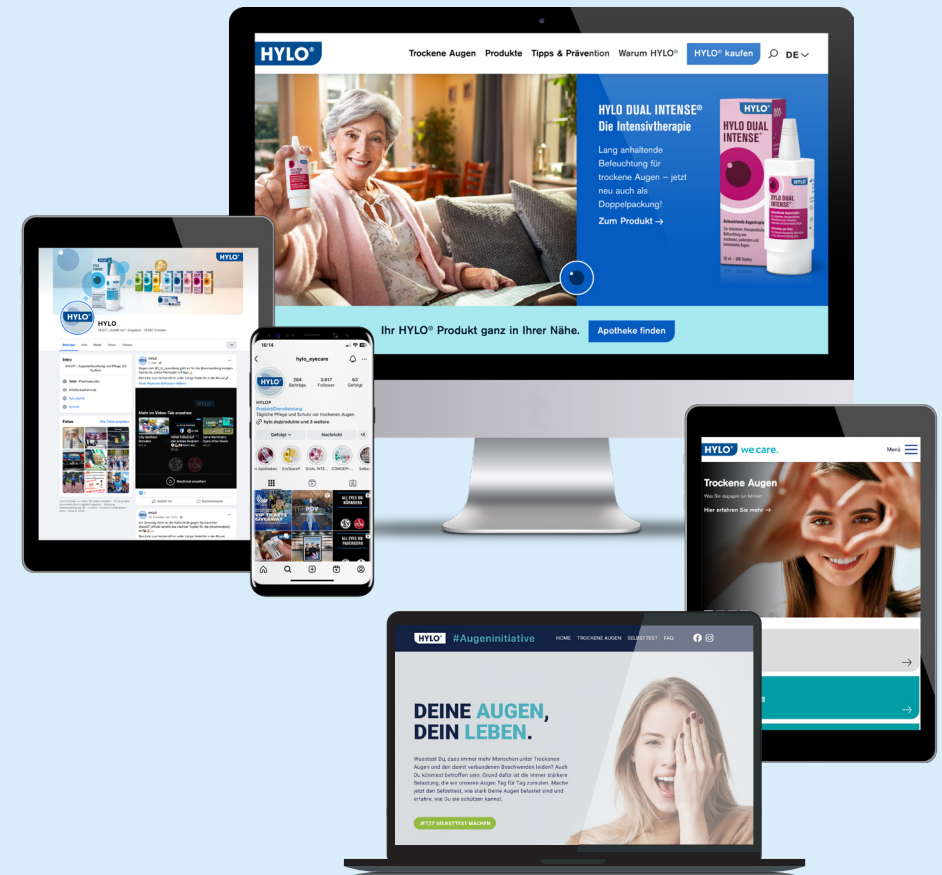
SOCIAL MEDIA



With our **#Augeninitiative**, we have a major goal in our sights. We want to help people improve their eye health. But, as with any project, there is a critical multiplier here too: community. Because together, goals that looked distant yesterday can look much closer tomorrow! Whether on Facebook or Instagram: The **HYLO®** community is

growing continuously. More and more people are showing **#Augeninitiative** and are campaigning for greater awareness of how we treat our eyes. You can also join our family and make sure you don't miss any eye-related information.

**HYLO®**



SOCIAL MEDIA

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AUGENINITIATIVE-  
ZEIGEN.DE



# THE **NO.1** FOR DRY EYES<sup>1</sup>



## THE RIGHT SOLUTION FOR ALL SEVERITIES AND TYPES OF DRY EYE

- ✓ Fast and long-lasting symptom relief thanks to high-quality ingredients
- ✓ Excellent tolerability: free from preservatives, phosphates and emulsifiers
- ✓ Precise dosing thanks to the practical **COMOD®** system and dropper bottle
- ✓ Long shelf life: can be used for 6 months after opening
- ✓ High yield and treatment duration – guarantees low therapy costs



<sup>1</sup> Total sales (retail) of the **HYLO®** product family; IH Galaxy: APO Channel Monitor; S01K1: MAT 2025.01





## WE OFFER EVERYTHING YOUR EYES NEED.

### Better eye health

Our eyes are our most important sensory organ and give us unique moments every day. As a market leader in eye lubrication, the health of your eyes is particularly important to us.

### The number 1 in eye lubrication<sup>1</sup>

With our products, we pursue the goal of offering people exactly what they need to relieve the symptoms of dry eye. To this end, we bring everything we need under one roof and offer customers the right solutions for dry eye of all severities. These include products to refresh and care for the eyes every day as well as those that contribute to relieving symptoms of varying severity. Dry eye greatly limits quality of life.

### Nothing but the best for your eyes

Our goal is to help those affected to alleviate their symptoms substantially and in doing so restore more quality of life. And even better: We explain the dangers of dry eye to people so that they are more careful with their eyes and use our products to prevent dry eye from developing. We are painstakingly working on this every day and are constantly researching new methods and innovative products to achieve our major goal.

**Sight means life.**

OUR VISION.





# THE RIGHT SOLUTION FOR DRY EYE OF ALL SEVERITY LEVELS



REFRESH

**HYLO FRESH®**  
Rapidly refreshes and lubricates the eyes

CARE AND PROTECTION

**HYLO CARE®**  
Protection against daily stress to the eye

**EvoTears®**  
Lipid phase product for protection against evaporation due to dry eyes from working in front of a screen, draughts and air conditioning



TREATMENT

**HYLO COMOD®**  
Effective and long-lasting lubrication, tried and tested

**HYLO GEL®**  
Long-lasting lubrication for chronic symptoms

**HYLO NIGHT®**  
For night-time eye lubrication



TREATMENT

**HYLO DUAL®**  
Lubrication and stabilisation of the tear film

**HYLO DUAL INTENSE®**  
Intensive lubrication and alleviation of symptoms of inflammation

**HYLO PARIN®**  
Soothing relief for irritated eyes



# HYLO FRESH® – THE KICK OF FRESHNESS

**HYLO®**

- ✓ Alleviates mild symptoms such as occasional red or itchy eyes
- ✓ Refreshes tired or stressed eyes
- ✓ Containing 0.03% hyaluronic acid and Euphrasia
- ✓ No preservatives or phosphates
- ✓ Can be used for 6 months after opening
- ✓ Can be used with contact lenses



Whether in the office, after long car rides or when playing on a console or PC – **HYLO FRESH®** eye drops give tired eyes the kick of freshness they need! Long-chain hyaluronic acid and Euphrasia provide rapid and direct support for the eye's natural tear film, thus relieving redness and itchiness, and are particularly suitable for occasional symptoms and signs of tiredness.



Anyone who spends time playing video consoles knows the feeling: Everything is going perfectly and then suddenly it all starts going wrong. In many cases, the culprit is tired and exhausted eyes. They're not just annoying, they can totally kill your game. When your eyes get worn out, your

own reaction time suffers and your ability to concentrate plummets. In addition to your own skill level, these are the two main decisive factors in whether you win or lose. That's where **HYLO FRESH®** joins the party – and quickly provides lasting lubrication for your eyes when they need it most.



# HYLO CARE® – THE DAILY EYE CARE

HYLO®

- ✓ For foreign body sensation, itchiness or red eyes
- ✓ Relieves dry eye symptoms immediately and cares for cornea and conjunctiva
- ✓ Contains 0.1% hyaluronic acid and dexpanthenol
- ✓ No preservatives or phosphates
- ✓ Can be used for 6 months after opening
- ✓ Can be used with contact lenses



**HYLO CARE®** eye drops provide relief for stressed eyes and quickly alleviate symptoms that can develop after a long day in front of a computer screen or in rooms with dry, heated air, for example. Highly viscous hyaluronic acid provides immediate eye lubrication and dexpanthenol helps to regenerate the cornea and conjunctiva thanks to additional moisturisation.



It's the same for our eyes as it is for our skin: Both benefit in the long term from regular care. For many of us, skincare is already an integral part of our daily routine. But we don't think about doing the same for our eyes. At times of ever-increasing daily stresses in particular, caring for our

eyes each day is essential when looking to the future. Preventive daily eye care in the form of moisturising eye drops can ensure that the eye surface remains healthy in the long term. Distressing symptoms can easily be avoided in this way.



## EvoTears® – UNIQUE\* PROTECTION

**HYLO®**

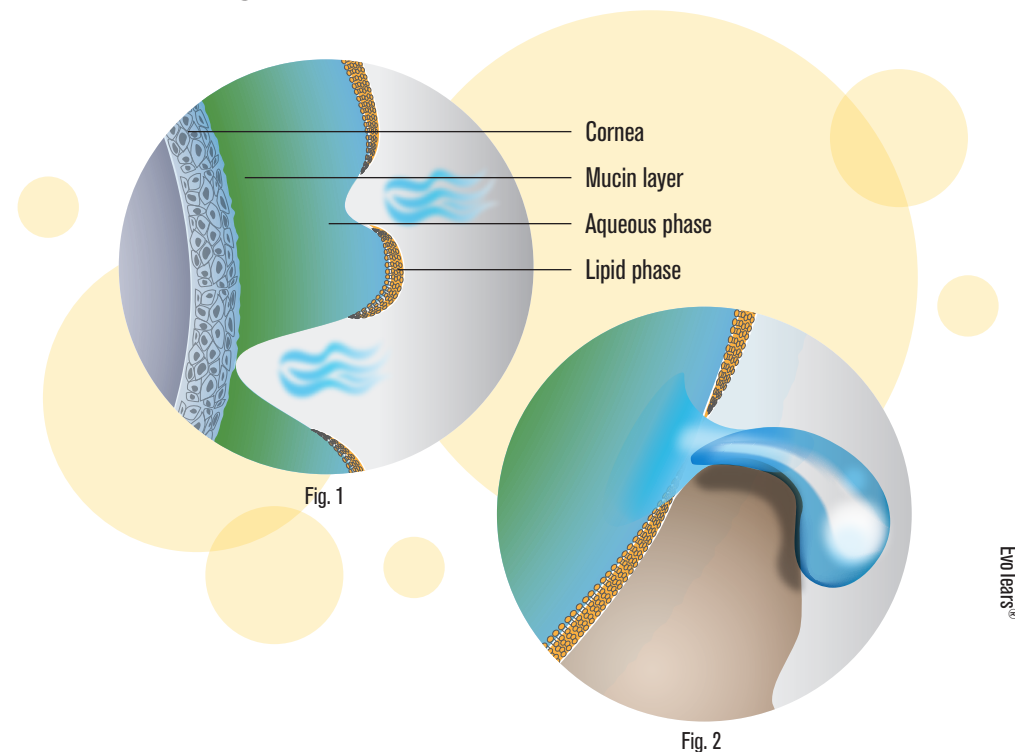
- ✓ Lays over the tear like a protective coat and prevents premature evaporation
- ✓ Relieves dryness of the eye, watery and burning eyes
- ✓ For discomfort caused by daily use of smartphones and computers, and from draughts
- ✓ Excellent tolerability, free from preservatives
- ✓ High yield, up to 280 drops
- ✓ Long shelf life: Can be used for 6 months after opening



\*due to perfluorohexyloctane and water-free

**EvoTears®** eye drops are unique\* for dry and watery eyes. With the innovative ingredient perfluorohexyloctane, they protect the tear film from evaporation and lay over it like a protective coat. Moreover, **EvoTears®** eye drops relieve the symptoms of dry eyes, which can be triggered by intensive screen use, draughts from air conditioning or cold wind in winter.

## WHAT ARE EVAPORATIVE DRY EYES?



Every day, our eyes are exposed to countless factors that stress them. This can be the increased use of digital media as well as unfavorable climatic conditions - whether at work or during leisure time. This can lead to a lipid phase disorder and excessive evaporation of the tear film.

Evaporative dry eye is caused by a lipid phase disorder, i.e. an unstable or incomplete lipid phase.

The lipid phase is the outer layer of the tear film and serves to protect the tear from premature evaporation.

The lipid phase disorder leads to excessive evaporation of the underlying aqueous phase (Fig. 1) or to watery eyes, as the lipid phase can no longer stabilize the aqueous phase (Fig. 2).

The eyes become noticeably dry, burn or even start to water. In such cases, it makes sense to use water-free eye drops, which protect the tear film and prevent premature evaporation.



## EvoTears® - DROPPER BOTTLE

Due to the special flow behaviour of **EvoTears®** eye drops, they come in a specially developed dropper bottle. As **EvoTears®** eye drops are water-free, no germs can develop in the bottle, even without preservatives.

- ✓ Good tolerability, as free from preservatives
- ✓ Easy-to-use dropper bottle
- ✓ High yield, up to 280 drops
- ✓ Long shelf life: Can be used for 6 months after opening



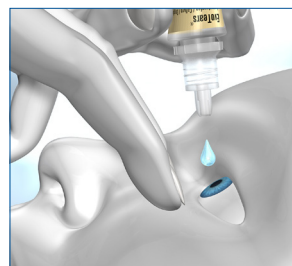
### HOW DO I USE THE **EvoTears®** DROPPER BOTTLE?



**STEP 1:**  
Hold the bottle with the dropper tip up and squeeze gently. Note: We recommend applying the drops in front of a mirror.



**STEP 2:**  
Before bringing the bottle to your eye: Rotate the squeezed bottle with the dropper tip down and then release the pressure immediately. Air flows into the bottle.



**STEP 3:**  
Continue to hold the bottle with the dropper tip down and bring it over the eye. Squeezing the bottle gently, dispense just one drop in each eye and close the bottle again.

## THE **COMOD®** SYSTEM

The **COMOD®** system, an innovative, high-tech container, guarantees sterile eye drops, without the use of preservatives:

- ✓ Sterile eye drops without preservatives
- ✓ Precise dosing: exactly one drop per pump
- ✓ Excellent value for money with at least 300 drops/bottle
- ✓ Practical multi-chamber system with sophisticated valve technology



### HOW DO I USE THE **COMOD®** SYSTEM?



**STEP 1:**  
First, remove the protective cap. Then hold the bottle above your head and position it as shown.



**STEP 2:**  
To make using the drops easier, use your free hand to support the hand holding the bottle for more stability.



**STEP 3:**  
Tilt your head back, gently pull your lower lid down and instil the drops inside the lower eyelid by pressing on the bottom of the bottle. Then replace the protective cap.



# HYLO COMOD® – THE CLASSIC

HYLO®

- ✓ For foreign body sensation, itchiness or red eyes
- ✓ Effective lubrication of the eyes in the face of moderate symptoms
- ✓ Contains 0.1% hyaluronic acid
- ✓ No preservatives or phosphates
- ✓ Can be used for 6 months after opening
- ✓ Can be used with contact lenses



HYLO COMOD® is suitable for effective and reliable lubrication for mild to moderate dry eye. By supporting the natural tear film, the eyes are protected from damage due to drying out over the long term.





# HYLO GEL® – LONG-LASTING LUBRICATION

- ✓ Long-lasting lubrication in severe and chronic forms of dry eye
- ✓ Alleviates symptoms such as foreign body sensation, itchiness or red eyes
- ✓ Contains 0.2% hyaluronic acid
- ✓ No preservatives or phosphates
- ✓ Can be used for 6 months after opening
- ✓ Can be used with contact lenses

Prescribable  
medical  
device!



## Lubrication during the day.

In severe and chronic types of dry eye, in particular, a day-night combination of eye drops and eye ointment can be of help. **HYLO GEL®** has a highly intensive composition and provides reliable lubrication of the surface of the eye, preventing it from drying out and from any associated damage during the day.



# HYLO NIGHT® – NIGHT-TIME PROTECTION

- ✓ Eye ointment with vitamin A for night-time eye lubrication
- ✓ Relieves the sensation of burning, dry or tired eyes
- ✓ No preservatives or phosphates
- ✓ Can be used for 6 months after opening



## Night-time protection.

Since the eyes do not produce much tear fluid while you are sleeping and regular lubrication of the eyes through eye drops is impossible at night, the surface of the eye needs long-lasting protection. Our **HYLO NIGHT®** eye ointment improves the tear film and protects the surface of the eye during the night.





# HYLO DUAL® – LUBRICATION AND TEAR FILM STABILIZATION

- ✓ For dry, burning or irritated eyes
- ✓ With the dual mode of action of 0.05% hyaluronic acid and 2.0% ectoin
- ✓ Lubricates and provides long-term protection against drying out again by stabilising the tear film
- ✓ Supports the body's own barrier function against allergy-triggering substances
- ✓ No preservatives or phosphates
- ✓ Can be used for 6 months after opening
- ✓ Can be used with contact lenses

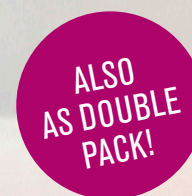


## THE DUAL MODE OF ACTION:

The combination of hyaluronic acid and ectoin in **HYLO DUAL®** and **HYLO DUAL INTENSE®** provides the eye with an intense and long-lasting tear film and sustainably prevents the eye from drying out again. This relieves the typical symptoms of itchiness and burning that occur as inflammatory reactions to environmental irritation. The addition of

# HYLO DUAL INTENSE® – INTENSIVE TREATMENT FOR DRY EYE

- ✓ For chronically dry and irritated eyes with inflammatory symptoms
- ✓ With the dual mode of action of 0.2% hyaluronic acid and 2.0% ectoin
- ✓ Intensive lubrication and long-lasting relief of symptoms of inflammation
- ✓ Sustained protection against drying out again by stabilising the tear film
- ✓ Supports the body's own barrier function against inflammatory stimuli
- ✓ No preservatives or phosphates
- ✓ Can be used for 6 months after opening



ectoin increases water binding to the cells of the surface of the eye and thus supports the physiological barrier against external, inflammatory stimuli. Furthermore, ectoine helps stabilise the lipid layer in the tear film. This protects the eyes more effectively from fluid evaporation and the surface from drying out.

**HYLO®**

A MODE OF ACTION WITH ACTION

HYLO DUAL INTENSE®

HYLO DUAL®

HYLO DUAL® AND HYLO DUAL INTENSE®



## THE HYLO® PRODUCT FAMILY – THE RIGHT SOLUTION FOR ALL SEVERITIES AND TYPES OF DRY EYE



**VERSION:** March 2025

<sup>1</sup>Total sales (retail) of the HYLO® product family; IH Galaxy; APO Channel Monitor;  
S01K1: MAT 2025.01

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